

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Ushio America Introduces New LED PAR16 Lamps for Entertainment PAR Cans

Cypress, California (September 2017) — Ushio America introduces a 7W LED replacement for 50 watt JDR halogen lamps. The ColourMax LED PAR16 lamp is suitable for damp locations and it can be used in enclosed fixtures*. Where color accuracy and compact size is most critical, the ColourMax LED PAR16 is the perfect fit for the application.

All ColourMax LED PAR16 lamps operate on 120V, E26 base with Warm White (3000K) color temperatures and a very high color rendering (96+). They are available in Spot, Narrow Flood and Flood beam angles. Ushio America is proud to stand behind these LED PAR16 lamps with a 3-year limited warranty.

For more information on the ColourMax LED PAR16 lamps or any of the other lighting-edge technologies from Ushio America, Inc., visit www.USHIO.com or call 800.838.7446.

**For use in totally enclosed lamp compartments with 1 inch (25.4mm) of clearance around the sides and underneath the lamp.*

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About Ushio America, Inc.

Ushio America, Inc. is a leading manufacturer of specialty lighting solutions based in Cypress, California. USHIO offers a series of LED fixtures and replacement LED lamps for the entertainment market. Traditionally in the theatrical lighting market, Ushio has provided the highest reliability in halogen and high pressure xenon lamp technology, a tradition that continues in the era of solid state lighting. For further information, visit www.USHIO.com.