

# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## **Ushio America Introduces New Ceramic Metal Halide Technology to Its HiLUX GRO Lamp Series**

Cypress, California (April 2016) — Ushio America, Inc. is proud to introduce a Professional Grade 315W Ceramic Metal Halide (CMH) lamp type designed for open rated fixtures to its HiLUX GRO line of grow lamps. The lamps are made to assure consistency in quality and optimized for high performance. These economical CMH lamps offer spectral distribution optimized for photosynthesis efficiency and are available in 3000K and 4200K color temperatures.

For more information about the Ceramic Metal Halide HiLUX GRO lamps, please visit [www.ushio.com](http://www.ushio.com).

**About Ushio America, Inc.**

Ushio America, Inc. (Ushio) is a leading manufacturer of specialty and general illumination lighting solutions based in Cypress, California. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio now carries over 2,500 general lighting and specialty products. These Lighting-Edge Technologies™ are provided to a variety of industries such as general illumination, audio-visual, photographic, stage, studio and television, semiconductor, printed circuit, video projection, cinema, UV curing, germicidal, horticulture, graphic arts, flashlight, scientific and medical, dental, ophthalmic, infra-red heating, and many others. For more information, visit [www.ushio.com](http://www.ushio.com).

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