

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Ushio America, Inc. Introduces New 1000W Double-Ended Metal Halide Lamps for Plant Growth

Cypress, California (January 2018) — Ushio America introduces a new DE (double-ended) Metal Halide lamp to its Hilux Gro™ professional horticulture lamp line. The 1000W DE Metal Halide lamp holds the highest industry quality ISO 9001 standards with best in its class reliability over lifetime.

Made in Germany and designed for usage in open luminaires, the DE Metal Halide lamp offers spectral distribution optimized for photosynthesis efficiency with up to 1.8 micromol output, and is available in 5500K color temperature. For more information about the USHIO HiLux Gro series, visit www.ushio.com or call 800.838.7446.

About Ushio America, Inc.

Ushio America, Inc. is a leading designer and manufacturer of light source solutions including lamps, LEDs, lasers, drivers, systems and services. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio America offers a full spectrum of over 2,500 products and services to its customers. For more information about Ushio America, visit www.ushio.com.

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