

# NEWS RELEASE

USHIO AMERICA, INC.  
5440 Cerritos Avenue, Cypress, CA 90630  
Tel: 714.236.8600 • Fax: 714.229.3180  
[www.ushio.com](http://www.ushio.com)

**Contact:**

Denny Huang - Sr. Marketing Coordinator  
Tel: 714.229.3173, Email: [press@ushio.com](mailto:press@ushio.com)

**FOR IMMEDIATE RELEASE**

## Ushio America Introduces New Sai-300 LED Followspot

Cypress, California (October 2016) — Ushio introduces a new short and medium throw followspot light to its Xebex brand. The Sai-300 LED followspot is portable in size and easy to use, making it an ideal lighting instrument for use in house of worship, school, ballroom, and multipurpose venues.

In Japan, Sai means “beautifully colored” or “colorful”. Our unique phosphors vividly and accurately reproduce the natural colors of skin tones, costumes, and backdrops as they were meant to be portrayed by the artists and designers. The 230W LED in the Sai-300 produces a high quality and powerful daylight white beam (5800K).

The Sai-300 inherits the same design characteristics of balance, ergonomics, and superior functionality as our xenon powered line of Xebex follow spots. Step-less dimming, 100% iris closure and a flash effect enhances operator usability.

For more information on the Sai-300 LED followspot or any of the other lighting-edge technologies from Ushio America, Inc., visit [www.USHIO.com](http://www.USHIO.com) or call 800.838.7446.

###

### **About Ushio America, Inc.**

Ushio America, Inc. is a leading manufacturer of specialty lighting solutions based in Cypress, California. USHIO offers a series of LED fixtures and replacement LED lamps for the entertainment market. Traditionally in the theatrical lighting market, Ushio has provided the highest reliability in halogen and high pressure xenon lamp technology, a tradition that continues in the era of solid state lighting. For further information, visit [www.USHIO.com](http://www.USHIO.com).