

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Ushio America Introduces the New U-LED™ Filament LED S14 Lamps

Cypress, California (October 2016) — Ushio America introduces the new U-LED™ Filament LED S14 lamps. Ushio brings modern technology to classic design with these LED S14 filament lamps. These lamps provide the timeless look of an incandescent lamp with the energy efficiency of LED technology. U-LED filament LED lamps have no visible circuit boards or heat sinks, they are dimmable and provide an omni-directional light that replicates the appearance of incandescent filament lamps.

Unlike traditional incandescent, the U-LED S14 lamps operate cool to the touch while saving up to 90% in energy costs. These LED lamps provide 150 lumens and consume only 1.5W of power. U-LED S14 lamps are rated for up to 25,000 hours and approved for wet location operation.

Ushio America is proud to stand behind these energy-saving lamps with a 3-year warranty. The U-LED S14 lamps are available in E26 medium base with soft white color temperature (2700K).

For more information on the U-LED filament LED S14 lamps or any of the other lighting-edge technologies from Ushio America, Inc., visit www.USHIO.com or call 800.838.7446.

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About Ushio America, Inc.

Ushio America, Inc. is a leading manufacturer of Specialty and General Illumination lighting solutions based in Cypress, California. Established in 1967 as a subsidiary of Ushio Inc, in Tokyo, Japan, USHIO now carries over 2,500 General Lighting and Specialty products. These Lighting-Edge Technologies™ are provided to a variety of industries such as general illumination, audio-visual, photographic, stage, studio and television, semiconductor, printed circuit, video projection, cinema, UV curing, germicidal, horticulture, graphic arts, flashlight, scientific, medical, dental, ophthalmic, infra-red heating, and many others. For further information, visit www.USHIO.com.