

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Ushio America Introduces the New Uphoria™ Edge LED MR16 Lamps

Cypress, California (November 2016) — Ushio America introduces the ENERGY STAR® certified Uphoria™ Edge LED MR16 lamp family. Available in 5W and 6.5W models, these lamps offer an energy saving alternative for 35W to 50W halogen lamps with improved efficacy compared to their LED predecessors.

With the form, fit and function of traditional halogen MR16 lamps, these dimmable LEDs are lightweight with a smooth reflector design and provide 85-87% savings on energy costs. The Uphoria Edge series of premium LED MR16 lamps are damp location rated and are available in flood beam spreads.

Uphoria Edge LED MR16 lamps showcase two body designs that allow for improved efficacy and thermal management. The compact design of the 5W lamps allows for maximum heat dissipation while considering material efficiency. The 6.5W lamps feature a thermal design that allows air to flow through the inside and outside of the lamp and over the heat sink to maintain a proper temperature of the LEDs and achieve a reliable optimal output. These unique designs cool the lamps without the use of heat sink fins providing a sleek, modern look while still maintaining a quality light output and ensuring long life.

USHIO is proud to stand behind these ENERGY STAR certified LED lamps with a 3-year warranty.

All Uphoria Edge LED MR16 lamps operate on 12V in either a Soft White (2700K) or a Warm White (3000K) color temperature.

For more information on the Uphoria Edge LED MR16 lamps or any of the other lighting-edge technologies from Ushio America, Inc., visit www.USHIO.com or call 800.838.7446.

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About Ushio America, Inc.

Ushio America, Inc. is a leading manufacturer of Specialty and General Illumination lighting solutions based in Cypress, California. Established in 1967 as a subsidiary of Ushio, Inc., in Tokyo, Japan, USHIO now carries over 2,500 General Lighting and Specialty products. These Lighting-Edge Technologies™ are provided to a variety of industries such as general illumination, audio-visual, photographic, stage, studio and television, semiconductor, printed circuit, video projection, cinema, UV curing, germicidal, horticulture, graphic arts, flashlight, scientific, medical, dental, ophthalmic, infra-red heating, and many others. For further information, visit www.USHIO.com.