

NEWS RELEASE

USHIO AMERICA, INC.
5440 Cerritos Avenue, Cypress, CA 90630
Tel: 714.236.8600 • Fax: 714.229.3180
www.ushio.com

Contact:

Silvia Darmanto - Sr. Marketing Communications Manager
Tel: 714.229.3135, Email: press@ushio.com

FOR IMMEDIATE RELEASE

Ushio America Introduces Replacement High Output LED PAR38 Lamps for High Ceiling Applications

Cypress, California (October 2019) — Ushio's new Uphoria™ PRO High Output LED PAR38 lamps operate on 120V and are 27W equivalent to 250 watt halogen lamps. The unique optical design achieves outstanding Center Beam Candle Power (CBCP). Incorporating high collection efficiency, these lamps deliver 9550 candela and are ideal for high ceiling applications. These dimmable, 3000 lumen lamps are UL rated for Enclosed Fixtures and Wet Locations.

Uphoria PRO High Output LED PAR38 lamps are available in a warm white 3000K color temperature with a Narrow Flood (25°) beam angle. Ushio America is proud to stand behind these 25,000 hour rated life lamps with a 3-year limited warranty.

For more information on the Uphoria PRO HO LED PAR38 lamps or any of the other lighting-edge technologies from Ushio America, Inc., visit www.ushio.com/AL/ or call 800.838.7446.

About Ushio America, Inc.

Ushio America, Inc. is a leading manufacturer of LED and Traditional Architectural Illumination lamps such as PARs, BRs, CFLs, MR16s, HID, Linear Tubes, A19s, as well as LED fixtures. Ushio also manufactures specialty lamps that are used for AV, photographic, stage & studio, cinema, UV curing, germicidal, medical, dental, infra-red heating, and many other applications. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio America offers a full spectrum of over 2,500 products and services to its customers. For more information, visit www.ushio.com.

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