

NEWS RELEASE

USHIO AMERICA, INC.
5440 Cerritos Avenue, Cypress, CA 90630
Tel: 714.236.8600 • Fax: 714.229.3180
www.ushio.com

Contact:

Silvia Darmanto - Sr. Marketing Communications Manager
Tel: 714.229.3135, Email: press@ushio.com

FOR IMMEDIATE RELEASE

Ushio America Introduces New ENERGY STAR® Certified Uphoria™ PRO LED BR Lamps

Cypress, California (March 2019) — Ushio America, Inc. introduces a new line of LED BR30 and LED BR40 lamps to its Uphoria PRO series. The Uphoria™ PRO LED BR lamps provide energy saving, professional lighting with soft, glare-free illumination that's perfect for any surface. Featuring smooth, quiet dimming, these LED BR lamps are designed in the classic shape of incandescent BR lamps and last up to 10 times longer. These 25,000 hour rated lamps have an energy savings of up to 83% compared to traditional incandescent lamps.

Ushio America is proud to stand behind these ENERGY STAR® certified LED BR lamps with a 5-year limited warranty. The Uphoria PRO LED BR series features Soft White and Warm White (2700K & 3000K) color temperatures and Wide Flood beam angles. These 120V lamps are available in 11W BR30 and 17W BR40 types, and suitable for use in recessed fixtures. The Uphoria PRO LED BR lamps are perfect for recessed, accent, hospitality, restaurant, and residential lighting applications.

For more information on these LED BR lamps or any of the other lighting-edge technologies from Ushio America, Inc., visit www.USHIO.com or call 800.838.7446.

About Ushio America, Inc.

Ushio America, Inc. is a vertically integrated solutions company for lighting systems and components utilizing xenon short arc, lasers, ultra-high-pressure UV, excimer, metal halide, LEDs (specialty sensing and architectural lighting), halogen, fluorescent, and miniature incandescent lamps serving semiconductor, printed circuit, video projection, cinema, medical, life sciences, UV curing, germicidal, horticulture, landscaping, graphic arts, flashlight, scientific, medical, infra-red heating, lamp and laser drivers, systems and services, and numerous other applications. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio America offers a full spectrum of over 2,500 products and services to its customers. For more information, visit www.ushio.com.

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