

# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## **Ushio America, Inc. Introduces New ENERGY STAR® Certified Uphoria™ PRO LED PAR16 Lamps with 90+ CRI**

Cypress, California (January 2018) — Ushio America introduces new 90+ CRI Uphoria™ PRO LED PAR16 lamps which offer an energy saving alternative to 50W halogen lamps. With the fit, form, and function of traditional PAR16 GU10 based lamps, these 7W dimmable lamps have a unique optical design that delivers high candela. Ushio America is proud to stand behind these Energy Star® certified LED lamps with a 3-year limited warranty.

The Uphoria PRO LED PAR16 lamps operate on 120V with a Soft White (2700K) or Warm White (3000K) color temperature in flood beam angles, and a Warm White (3000K) in a narrow flood beam angle. For more information on the Uphoria PRO LED PAR16 lamps, visit [www.USHIO.com](http://www.USHIO.com) or call 800.838.7446.

### **About Ushio America, Inc.**

Ushio America, Inc. is a vertically integrated solutions company for lighting systems and components utilizing xenon short arc, Lasers, ultra high-pressure UV, excimer, metal halide, LED's (specialty sensing and general illumination), halogen, fluorescent, and miniature incandescent lamps serving semiconductor, printed circuit, video projection, cinema, medical, life sciences, UV curing, germicidal, horticulture, landscaping, graphic arts, flash light, scientific, medical, infra-red heating, lamp and laser drivers, systems and services, and numerous other applications. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio America offers a full spectrum of over 2,500 products and services to its customers. For more information, visit [www.ushio.com](http://www.ushio.com).

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