

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### **National Amusements Announces USHIO as Their Exclusive Worldwide Provider of Xenon Bulbs**

**Norwood, MA (April 8, 2016)** — National Amusements, Inc. announces an exclusive agreement with Ushio Inc. National Amusements (d.b.a. Showcase Cinemas) and Ushio Inc. have reached an agreement whereby USHIO will become the sole provider of Xenon bulbs to all National Amusements theatres worldwide.

“The consistent care and attention to detail shown by the team at Ushio is evident,” said Duncan Short, Vice President, U.S.A. and International Operations, National Amusements Inc. “From the factory floor to the executive management, Ushio’s commitment to their customers is matched by the quality of Xenon bulbs that they produce. We at National Amusements have always strived to bring our customers the highest quality presentation for which Ushio’s Xenon bulbs are a perfect fit. I am pleased to have such a dedicated partner in this endeavor.”

“For almost 80 years National Amusements has continued to be a cinema industry leader, bringing extraordinary quality experiences to their customers,” said Koji Naito, Corporate Senior Vice President, Ushio Inc. “We know through supplying National Amusements/Showcase for more than 20 years, that it is the dedicated work of many individuals behind the scenes which makes visiting a Showcase Cinemas the great entertaining experience it is. We are proud that these experts have selected global market-leader Ushio to bring their big screens to life and are honored that their confidence let them enter into an additional 3 years of partnership with us.”

#### **ABOUT NATIONAL AMUSEMENTS INC.**

National Amusements, Inc. is a world leader in the motion picture exhibition industry, operating more than 950 movie screens in the U.S., U.K., and Latin America.

National Amusements delivers a superior entertainment experience in theatres around the world under its Showcase, Multiplex, SuperLux and Cinema de Lux brands. Based in Norwood, Massachusetts, National Amusements is a closely held company operating under the third generation of leadership by the Redstone family. National Amusements is also an equal partner in the online ticketing service MovieTickets.com and is the parent company of both Viacom and CBS Corporation. Visit them at [www.showcasecinemas.com](http://www.showcasecinemas.com).

#### **ABOUT USHIO INC.**

Established in 1964, Ushio Inc. (TOKYO: 6925) is a leading manufacturer of light sources such as lamps, lasers, and LEDs, in a broad range from ultraviolet to visible to infrared rays, as well as optical equipment and cinema-related products that incorporate these light sources. Ushio also makes products in the electronics field (such as semiconductors, flat panel displays and electronic components), and in the visual imaging field (including digital projectors and lighting). Many of these products enjoy dominant market shares. In recent years, Ushio has undertaken business in the life science area, such as the medical and the environmental fields. See <http://www.ushio.co.jp/en/>

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