

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Zylight Debuts Active Diffusion™ in New Go-Panel LED Light at IBC 2019

Cypress, California (September 10, 2019) - Zylight, now an Ushio America Inc. brand, will unveil the new, rugged LED Go-Panel during the International Broadcasting Show in Amsterdam on September 13-17, 2019. The new light, which offers continuously variable Active Diffusion™ technology, will be demonstrated in the Zylight booth (Hall 12, Stand D47) during the show.

Designed for professional broadcast news and run-and-gun shooting, the portable, IP65-rated Zylight Go-Panel is the go-to light for durable and reliable field use in all weather conditions. Bi-color versatility, ± Green adjustment, and variable beam spread with built-in Active Diffusion™ technology improve the user's adaptability no matter their location. With the patented Active Diffusion technology, users can electronically adjust their diffusion with the turn of a knob. This breakthrough technology allows incremental adjustments of diffusion levels without reaching for a filter or assembling diffusion accessories.

The Zylight Go-Panel delivers flexibility in the field. The LED light panel includes a worldwide AC power supply, or can be powered by an optional 14.4V camera battery through an attached battery plate. A single integrated friction hinge allows perfect placement at any angle with one-handed tilting. The small hinge keeps the fixture profile slim for easy travel without a bulky yoke to deal with. Built-in remote control options allow a choice of DMX, Bluetooth, and LumenRadio.

"By combining the Zylight innovation and market insights with Ushio America's resources and know-how, we created a truly new technology," according to Dr. Holger Claus, Vice President of Technology at Ushio America, Inc. "Applying our patented Active Diffusion Technology together with newly developed algorithms for color control gives the users never before seen options for their lighting needs and provides these capabilities in an unprecedented form factor."

For inquiries on the Zylight Go-Panel, contact zylightsales@ushio.com or call 800-838-7446.

About Zylight

Zylight, an Ushio America Inc. brand, is a leading manufacturer of innovative LED lighting solutions and was founded in 2003 by James and Charles Collias with a simple mission to build the best and most innovative lighting solutions for the entertainment production industry. Zylight's products are designed to merge form and function to deliver rugged, reliable, and integrated lighting solutions worldwide. Numerous domestic and international industry awards have kept the Zylight name in the forefront of LED innovation, along with unique wireless integration, and other patented technologies. For more information about Zylight products, visit www.zylight.com.

About Ushio America, Inc.

Ushio America, Inc. is a vertically integrated solutions company for lighting systems and components utilizing xenon short arc, lasers, ultra-high-pressure UV, excimer, metal halide, LEDs (specialty sensing and architectural lighting), halogen, fluorescent, and miniature incandescent lamps serving semiconductor, printed circuit, video projection, cinema, medical, life sciences, UV curing, germicidal, horticulture, landscaping, graphic arts, flashlight, scientific, medical, infra-red heating, lamp and laser drivers, systems and services, and numerous other applications. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio America offers a full spectrum of over 2,500 products and services to its customers. For more information, visit www.ushio.com.

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