

# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## **Zylight Go-Panel Wins cinema5D Award for Best of Show and Product of the Year Award at NAB Show 2019**

Cypress, California (April 2019) — Ushio America, Inc. is proud to announce its Zylight Go-Panel product has won the cinema5D Award for Best of Show and Product of the Year Award in the Lighting Category at the 2019 NAB Show, the world's largest annual convention for the convergence of media, entertainment, and technology. The National Association of Broadcasters Product of the Year Award recognizes the most significant and promising new products and technologies introduced in 2019.

Designed for professional broadcast news and run-and-gun shooting, the portable, IP65-rated Zylight Go-Panel is the "go-to" light for durable and reliable field use in all weather conditions. Bi-color versatility, ± Green adjustment, and variable beam spread with built-in Active Diffusion™ technology improve the user's adaptability in their location. With the patented Active Diffusion technology, users can electronically adjust their diffusion with the turn of a knob. This breakthrough technology allows incremental adjustments of diffusion levels without reaching for a gel or assembling diffusion accessories.

The Zylight Go-Panel delivers flexibility in the field. It includes a worldwide AC power supply, or it can be powered by a 14.4V camera battery through an attached battery plate. A single integrated friction hinge allows perfect placement at any angle with one-handed tilting. No bulky yoke to deal with and the small hinge keeps the fixture profile slim for easy travel. Built-in remote control options allow a choice of DMX, ZyLink, Bluetooth, and LumenRadio.

"By combining the Zylight innovation and market insights with Ushio America's resources and know-how, we created a truly new technology," according to Dr. Holger Claus, Vice President of Technology at Ushio America, Inc. "Applying our patented Active Diffusion Technology together with newly developed algorithms for color control gives the users never before seen options for their lighting needs and provides these capabilities in an unprecedented form factor."

For inquiries on the Zylight Go-Panel, contact [sales@zylight.com](mailto:sales@zylight.com) or call 800-838-7446.

### **About Ushio America, Inc.**

Ushio America, Inc. is a vertically integrated solutions company for lighting systems and components utilizing xenon short arc, lasers, ultra-high-pressure UV, excimer, metal halide, LEDs (specialty sensing and architectural lighting), halogen, fluorescent, and miniature incandescent lamps serving semiconductor, printed circuit, video projection, cinema, medical, life sciences, UV curing, germicidal, horticulture, landscaping, graphic arts, flashlight, scientific, medical, infra-red heating, lamp and laser drivers, systems and services, and numerous other applications. Established in 1967 as a subsidiary of Ushio Inc., in Tokyo, Japan, Ushio America offers a full spectrum of over 2,500 products and services to its customers. For more information, visit [www.ushio.com](http://www.ushio.com).

## About Zylight

Zylight LLC was founded in 2003 by James and Charles Collias with a simple mission to build the best and most innovative lighting solutions for the entertainment production industry. Zylight's products are designed to merge form and function to deliver rugged, reliable, and integrated lighting solutions worldwide. Numerous domestic and international industry awards have kept the Zylight name in the forefront of LED innovation, along with unique wireless integration, and other patented technologies. For more information about Zylight, visit [www.zylight.com](http://www.zylight.com).

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