



Sony 4K Gold Ushio Lamp Program

USHIO's DXL Series Lamps were specifically developed for Sony's Digital Cinema™ 4K Projection Systems, and offer superior luminance, high stability, and the ultimate in lamp reliability.

USHIO is proud to offer the Sony® 4K Gold USHIO Lamp Program for Sony Digital Cinema 4K customers in the United States, Canada and Latin America. As a member, customers can enjoy: special pricing on USHIO lamps, free lamps with the purchase of 25 or more, drop shipping anywhere within the United States, and Gold VIP Customer Service.



Special Pricing and Extended Terms

Sony Digital Cinema 4K customers can receive special pricing on projector lamps through USHIO based on commitment levels and needs.

Buy 25 Lamps Get 1 Free

For every 25 lamps purchased through the Sony 4K Gold USHIO Program, the customer is entitled to a free lamp of equal or lesser value. All orders must be for 25 lamps or more to receive a free lamp. The customer has the right to select the option of one complete shipment, or scheduling shipments over time.

Drop Ship Available Within US

USHIO offers quick, expedited shipping anywhere within the United States to help ensure theatrical operations remain unaffected.



Gold VIP Customer Service

A designated phone number and contact will be assigned to each customer at the time of enrollment.

For more information:

Visit: ushio.com/Products/Cinema/Sony4KGold/

Email: Sony4KGold@Ushio.com